

Table 7

Colgate-Palmolive Company
Geographic Sales Analysis
Percentage Changes - Third Quarter 2007 vs 2006
September 30, 2007
(Unaudited)

Region	COMPONENTS OF SALES CHANGE THIRD QUARTER						COMPONENTS OF SALES CHANGE NINE MONTHS				
	3rd Qtr Sales Change As Reported	3rd Qtr Sales Change Ex-Divestment	Ex-Divested Volume	Pricing Coupons Consumer & Trade Incentives	Exchange	9 Months Sales Change As Reported	9 Months Sales Change Ex-Divestment	Ex-Divested Volume	Pricing Coupons Consumer & Trade Incentives	Exchange	
Total Company	12.0%	13.0%	6.5%	1.0%	5.5%	12.5%	13.0%	7.5%	1.0%	4.5%	
Europe/South Pacific	12.0%	12.0%	4.5%	(2.0%)	9.5%	14.0%	14.0%	6.0%	(1.5%)	9.5%	
Latin America	16.0%	18.0%	9.5%	3.0%	5.5%	15.5%	17.0%	12.0%	1.5%	3.5%	
Greater Asia/Africa	18.5%	18.5%	9.5%	1.0%	8.0%	16.0%	16.0%	9.0%	1.5%	5.5%	
Total International	15.5%	16.0%	7.5%	1.0%	7.5%	15.0%	15.5%	9.0%	0.5%	6.0%	
North America	3.0%	4.5%	3.0%	0.5%	1.0%	4.5%	6.0%	5.5%	0.5%	0.0%	
Total CP Products	12.0%	13.0%	6.5%	0.5%	6.0%	12.5%	13.0%	8.0%	0.5%	4.5%	
Hill's	12.0%	12.0%	5.0%	4.0%	3.0%	12.0%	12.0%	5.0%	4.5%	2.5%	