Table 5

Colgate-Palmolive Company

Segment Information

For the Three Months Ended March 31, 2008 and 2007

(Dollars in Millions) (Unaudited)

	Three Months Ended March 31,	
	2008	2007
Net sales		
Oral, Personal and Home Care		
North America	$ 709.5	$ 662.4
Latin America	945.5	790.3
Europe/South Pacific	900.0	781.6
Greater Asia/Africa	654.8	548.5
Total Oral, Personal and Home Care	$ 3,209.8	$ 2,782.8
Pet Nutrition	503.2	431.1
Total Net sales	$ 3,713.0	$ 3,213.9

	Three Months Ended March 31,	
	2008	2007
Operating profit		
Oral, Personal and Home Care		
North America	$ 164.1	$ 152.2
Latin America	280.0	245.3
Europe/South Pacific	192.4	178.7
Greater Asia/Africa	105.7	81.4
Total Oral, Personal and Home Care	$ 742.2	$ 657.6
Pet Nutrition	127.4	115.6
Corporate	(145.9)	(122.1)
Total Operating profit	$ 723.7	$ 651.1

The Company evaluates segment performance based on several factors, including Operating profit. The Company uses Operating profit as a measure of operating segment performance because it excludes the impact of corporate-driven decisions related to interest expense and income taxes. Corporate operations include restructuring and related implementation costs, stock-based compensation related to stock options and restricted stock awards, research and development costs, Corporate overhead costs and gains and losses on sales of non-core brands and assets.

For the three months ended March 31, 2008 and 2007, Corporate operating expenses include $38.4 and $45.9 of charges related to the Company’s 2004 Restructuring Program, respectively.

As a result of a limited voluntary recall of Hill's product in March 2007, Pet Nutrition Net sales were reduced by $2.1 and Corporate operating expenses increased by $13.6. Additionally, Corporate operating expenses for the three months ended March 31, 2007 were reduced by a $48.6 gain related to the sale of the Company's household bleach business in Latin America.